

FIG. 1

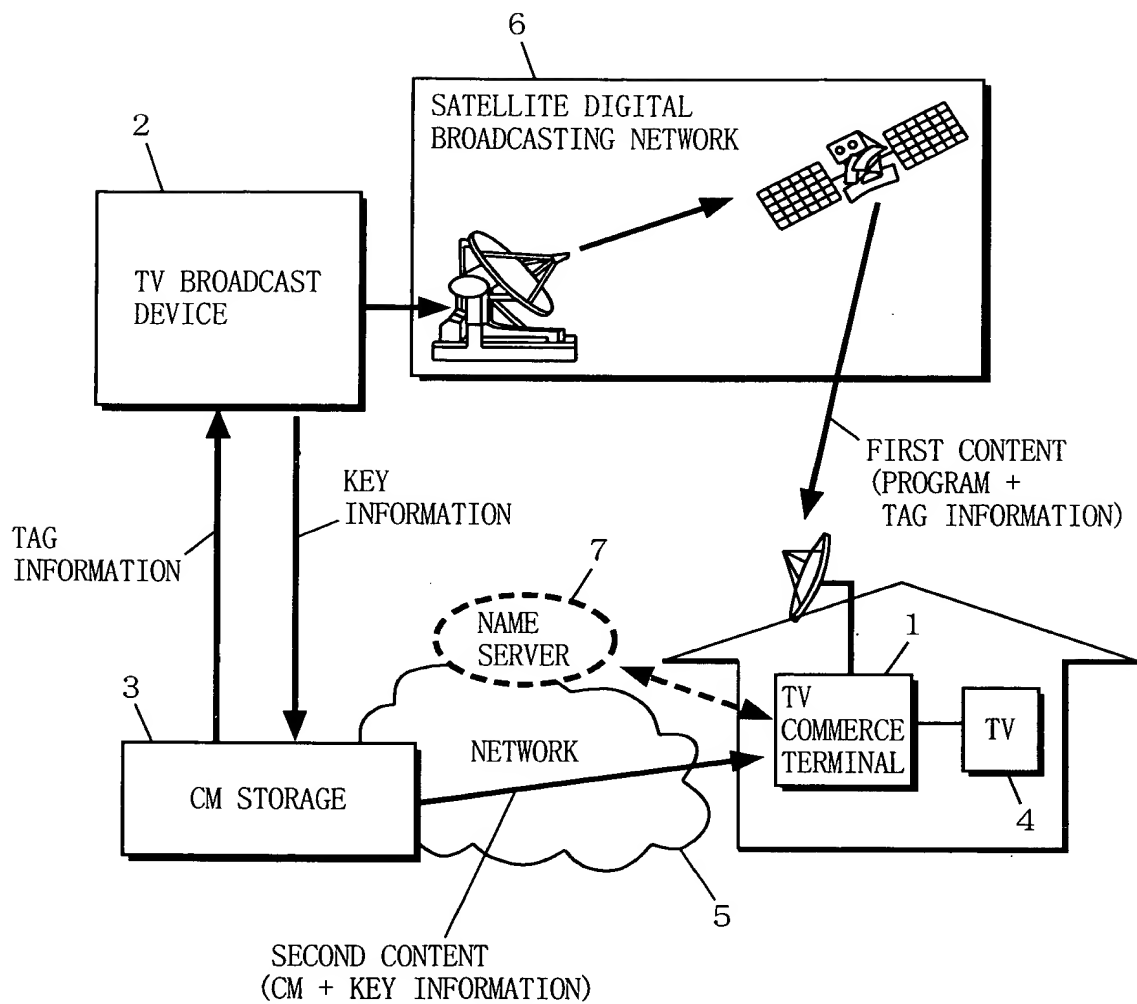


FIG. 2

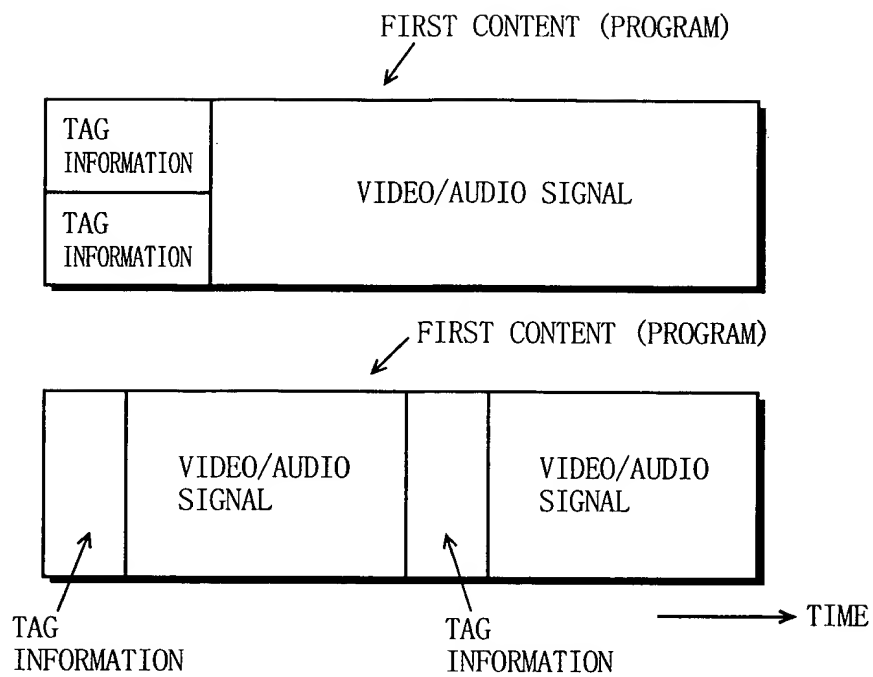


FIG. 3

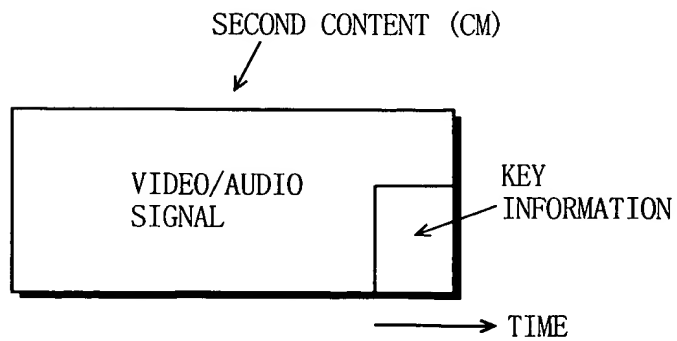


FIG. 4

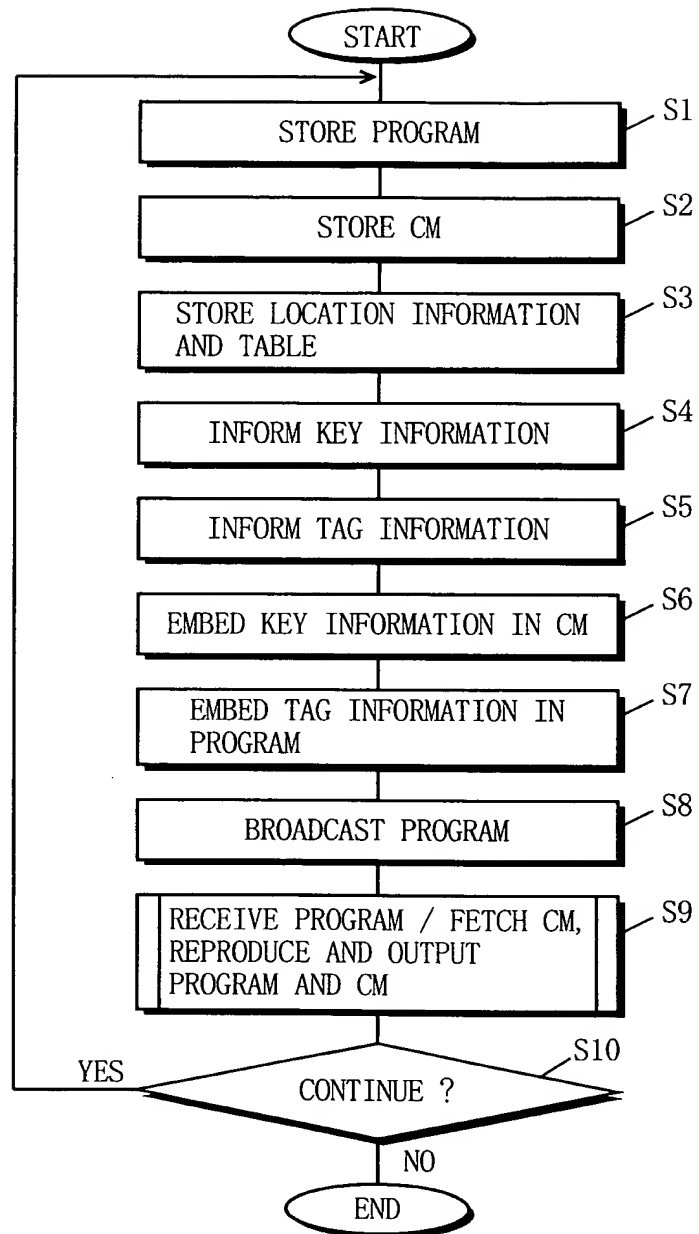


FIG. 5

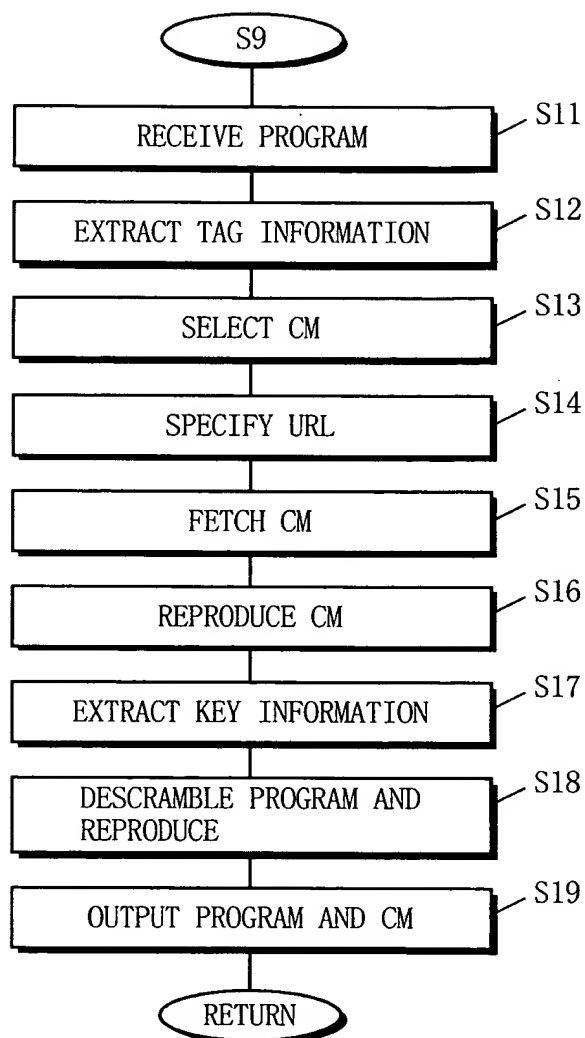


FIG. 6

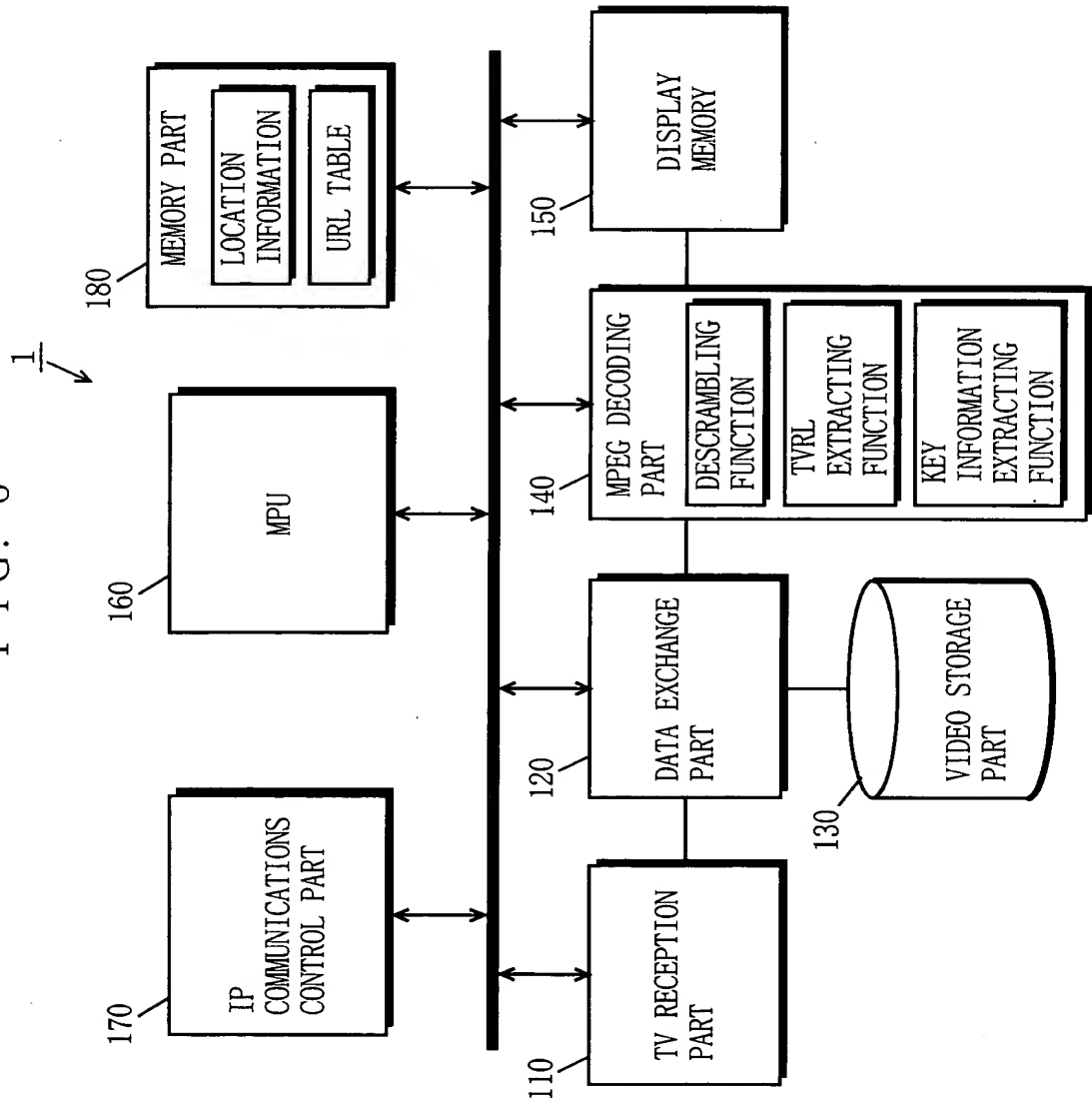


FIG. 7

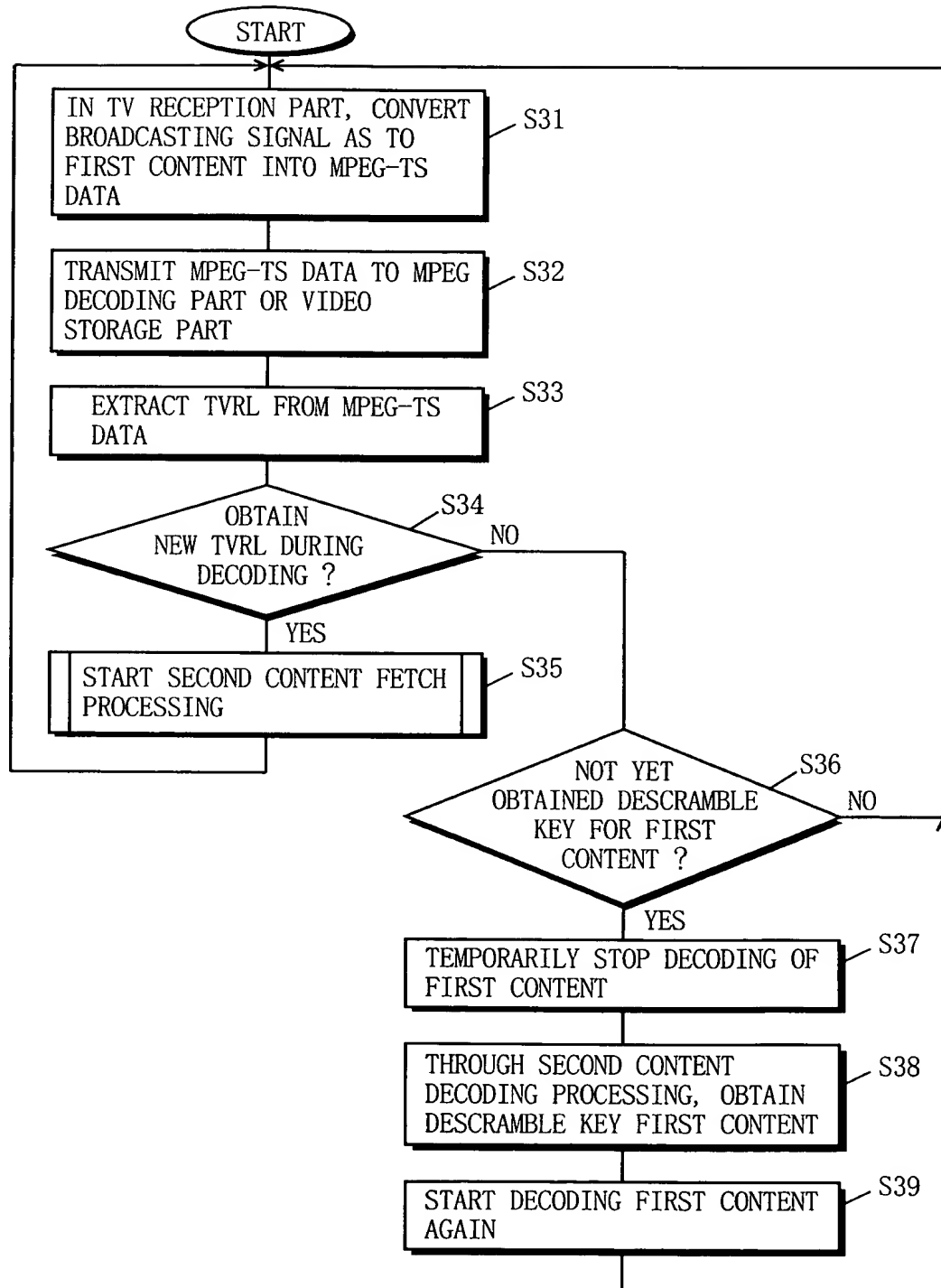


FIG. 8

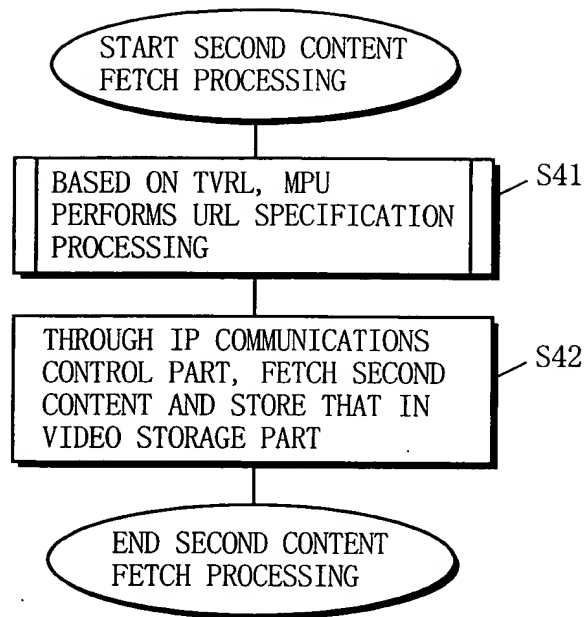


FIG. 9

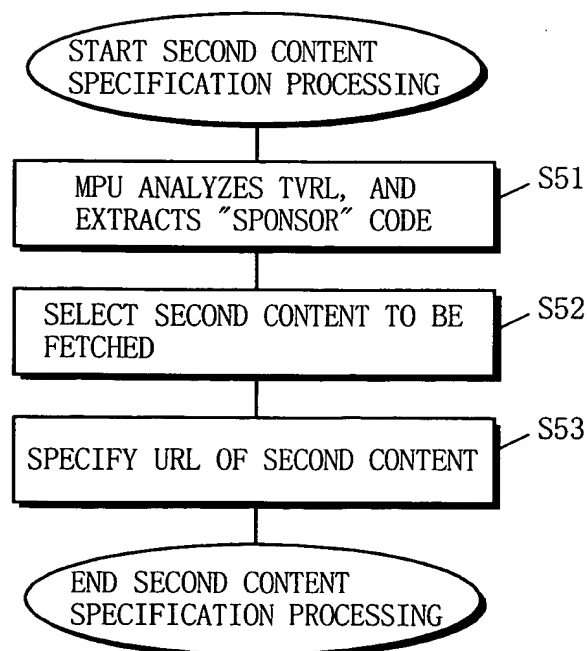


FIG. 10

SPONSOR	AREA	URL
SPONSOR A	OSAKA	HOUSEHOLD ELECTRICAL APPLIANCE ftp://osaka.a.co.jp/ HOUSEHOLD ELECTRICAL APPLIANCEcm
		AV ftp://osaka.a.co.jp/AVcm
		⋮
	NAGOYA	HOUSEHOLD ELECTRICAL APPLIANCE ftp://nagoya.a.co.jp/ HOUSEHOLD ELECTRICAL APPLIANCEcm
		AV ftp://nagoya.a.co.jp/AVcm
		⋮
	TOKYO	HOUSEHOLD ELECTRICAL APPLIANCE ftp://tokyo.a.co.jp/ HOUSEHOLD ELECTRICAL APPLIANCEcm
		AV ftp://tokyo.a.co.jp/AVcm
		⋮
	⋮	⋮
SPONSOR B	OSAKA	ftp://oosaka.b.co.jp/cm
	NAGOYA	ftp://nagoya.b.co.jp/cm
	TOKYO	ftp://tokyo.b.co.jp/cm
	⋮	⋮
⋮	⋮	⋮

FIG. 11

NATIONAL
TABLE

SPONSOR	AREA	URL
SPONSOR A	OSAKA	HOUSEHOLD ELECTRICAL APPLIANCE ftp://osaka.a.co.jp/ HOUSEHOLD ELECTRICAL APPLIANCEcm
		AV ftp://osaka.a.co.jp/AVcm
		⋮
	NAGOYA	HOUSEHOLD ELECTRICAL APPLIANCE ftp://nagoya.a.co.jp/ HOUSEHOLD ELECTRICAL APPLIANCEcm
		AV ftp://nagoya.a.co.jp/AVcm
		⋮
	TOKYO	HOUSEHOLD ELECTRICAL APPLIANCE ftp://tokyo.a.co.jp/ HOUSEHOLD ELECTRICAL APPLIANCEcm
		AV ftp://tokyo.a.co.jp/AVcm
		⋮
	⋮	⋮
SPONSOR B	OSAKA	ftp://oosaka.b.co.jp/cm
	NAGOYA	ftp://nagoya.b.co.jp/cm
	TOKYO	ftp://tokyo.b.co.jp/cm
	⋮	⋮
⋮	⋮	⋮

BASED ON LOCATION INFORMATION,
EXTRACTS ONLY INFORMATION RELEVANT
TO THE AREA OF THE TERMINAL

REGIONAL
TABLE

SPONSOR	URL	
SPONSOR A	HOUSEHOLD ELECTRICAL APPLIANCE	ftp://oosaka.a.co.jp/ HOUSEHOLD ELECTRICAL APPLIANCEcm
	AV	ftp://oosaka.a.co.jp/AVcm
	⋮	⋮
SPONSOR B	ftp://oosaka.b.co.jp/cm	
⋮	⋮	

FIG. 12

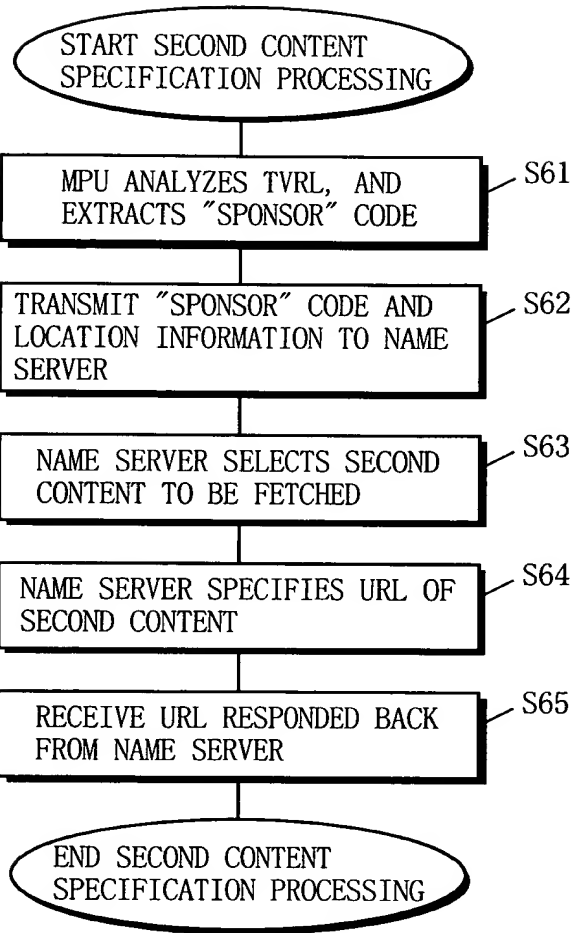


FIG. 13

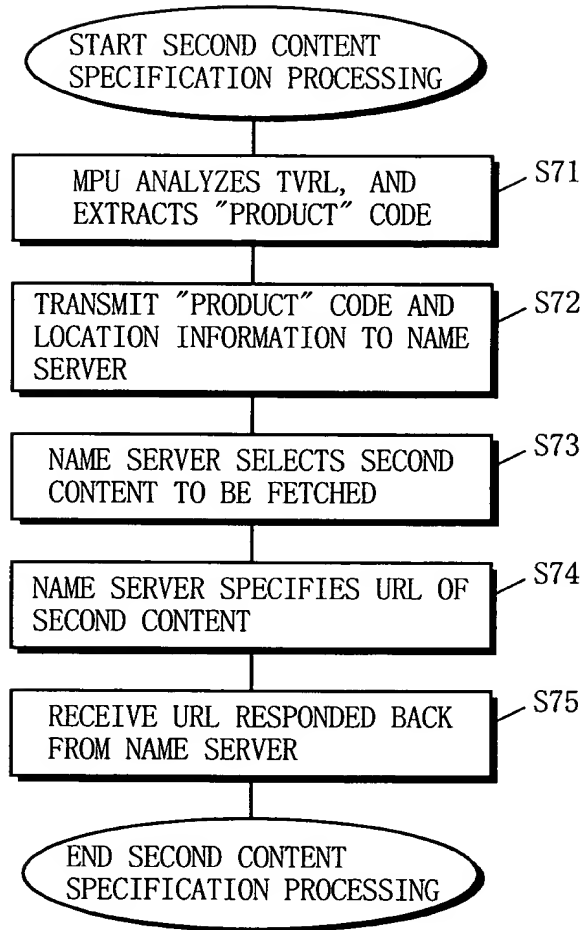


FIG. 14

AREA	URL
OSAKA	ftp://oosaka. b. co. jp/cm
NAGOYA	ftp://nagoya. b. co. jp/cm
TOKYO	ftp://tokyo. b. co. jp/cm
⋮	⋮

F I G. 1 5

ADVERTISEMENT PERIOD	SPONSOR
2000. 2. 1~2000. 3. 1	SPONSOR A
	SPONSOR D
	⋮
2000. 3. 2~2000. 12. 31	SPONSOR S
	SPONSOR H
	⋮
⋮	⋮

F I G. 1 6

USER' S WATCHING STATUS	SPONSOR
WATCHED REAL TIME	SPONSOR A
	SPONSOR D
	⋮
RECORDED FOR LATER	SPONSOR S
	SPONSOR H
	⋮
⋮	⋮